PINSTRIPES

BISTRO BOWLING BOCCE

PINSTRIPES SET TO OPEN ITS NEWEST BISTRO, BOWLING & BOCCE CONCEPT IN PARAMUS, NEW JERSEY ON FEBRUARY 16

<u>Pinstripes' Brings 31,221 Square Feet of Dining, Gaming & Private Event Space to</u> <u>Westfield Garden State Plaza</u>

> High-Resolution Photo: <u>LINK</u> Photo Credit: Pinstripes Paramus

PARAMUS, NJ (January 24, 2024) – <u>Pinstripes</u>, the acclaimed experiential dining and entertainment destination, has announced that it will open at the Westfield Garden State Plaza shopping center in Paramus, New Jersey on February 16, 2024. The brand's first New Jersey location (and 16th location nationwide) will feature a full-service bistro serving chef-driven Italian-American cuisine and handcrafted cocktails, 13 bowling lanes, three bocce courts and three private event spaces for groups of up to 1,000 people.

"Pinstripes will bring more than 30,000 square feet of sophisticated fun to Westfield Garden State Plaza and will provide Paramus residents and visitors with a fantastic new destination to dine, play and celebrate with friends and family," said Pinstripes founder and CEO Dale Schwartz. "We're excited to welcome our first guests in New Jersey to experience a modern twist on dining, entertainment and events."

Occupying 31,221 square feet of dining and gaming across two floors, Pinstripes Paramus' ground-floor 107-seat bistro features an extensive menu with enticing seasonal entrées, curated wine list, local beers and craft cocktails. Restaurant-style seating provides flexibility for guests to enjoy their meals at booths, tables surrounding the bar, or in front of big-screen TVs airing major sporting events on the expansive 137-seat, 2,044-square-foot patio.

"Pinstripes is a unique experiential offering that will complement our shopping destination and give our guests another place to gather and create memories with their loved ones," said Wesley Rebisz, senior general manager of Westfield Garden State Plaza. "We are proud to be the first Pinstripes location in New Jersey and look forward to introducing its vibrant environment to the community."

Upon opening, Pinstripes Paramus intends to host a high volume of private corporate and social events – targeting 1,000 events within its first year of operation – making it a true social hub for the greater community.

Pinstripes Paramus' elevated menu of made-from-scratch recipes, conceptualized by Chief Culinary Officer Cesar Gutierrez and Executive Chef Douglas Geraghty, features house-made Italian-American classics, including rotating seasonal specialties prepared with fresh, locally sourced ingredients. Menu highlights include wood-fired pizzas and flatbreads, like the **Prosciutto Fig** with Gorgonzola-mascarpone spread, Fontinella and truffle arugula; delectable sandwiches, such as the **Famous Prime Rib Dip** with provolone cheese, horseradish cream and au jus nestled between a pretzel bun; and show-stopping chef

entrées such as the **Maple-Glazed Salmon** with Mediterranean grains, cucumber grape tomato, pesto and calabrese sauce or **Peppercorn-Crusted Rib-Eye** served with Brussels sprouts, creamy polenta, calabrese pepper and bordelaise sauce.

Guests can satisfy their sweet tooth with a selection of dreamy desserts, including a seasonal array of homemade Italian gelato or the brand's **Classic Tiramisu**, served with whipped mascarpone, ladyfingers and La Colombe coffee.

Pinstripes Paramus will offer its famous Pintastic Weekend Brunch Buffet every Saturday and Sunday featuring sweet and savory culinary delights, including a signature waffle station; a made-to-order omelet station; a carving station featuring prime cuts of **Maple-Glazed Ham** and **Herb-Crusted Prime Rib**; and chef specialties, including **Chicken and Goat Cheese Pasta** and **Herb-Roasted Chicken**; and a sweets table featuring **Milk Chocolate Fondue** with an assortment of dippables. On both days, guests can also enjoy bottomless mimosas and Aperol spritzes.

Pinstripes' delicious plates pair perfectly with its thoughtfully selected wine list, craft beer selection and handcrafted cocktails. Guests can sip on Italian spins on classic cocktails, including a **Margarita Italiano**, concocted with Don Julio Silver tequila, Meletti limoncello, sour mix, a splash of pomegranate and a lime garnish, and a **Limoncello Martini**, made with Meletti limoncello, Grand Marnier fresh lemon, citrus sour mix and a lemon twist.

Pinstripes Paramus will be open for lunch and dinner Monday through Wednesday from 11:30 a.m. to 9 p.m., Thursday and Friday from 11:30 a.m. to 10 p.m., Saturday from 11 a.m. to 10 p.m., and Sunday from 11 a.m. to 8 p.m. Happy hour is available Monday through Friday from 3 p.m. to 6:30 p.m., and brunch is available every Saturday and Sunday from 11 a.m. to 3 p.m. For those looking to extend Pinstripes' culinary experience, off-site catering is also available.

To incentivize guests to visit the new location during opening week, Pinstripes will be guests FREE lunches served 11am -3pm and 50% off dinner 5pm – close. These offers will be available for guests who visit Pinstripes February 16 - 23, 2024.

The opening is just off the heels of Pinstripes going public on December 29, and the company raised more than \$70 million in gross proceeds to support its growth, which includes plans to open in Orlando, Coral Gables and Walnut Creek by Q2 calendar 2024.

With the opening of the Paramus location, Pinstripes will bring an estimated 130 new jobs to the area. <u>http://bit.ly/3vuip0j</u>. For more information, visit Pinstripes.com.

About Pinstripes, Inc.

Founded in Chicago in 2007, Pinstripes' best-in-class venues offer a combination of made-from-scratch dining, bowling and bocce and flexible private event space. From its full-service Italian-American food and beverage menu to its gaming array of bowling and bocce, Pinstripes offers multigenerational activities seven days a week. Its elegant and spacious 25,000- to 38,0000-square-foot venues can accommodate groups of 20 to 1,500 people for private events, parties and celebrations. To learn more, visit pinstripes.com or follow on Facebook and Instagram.

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